

June 1st – 5th, 2010 Moscow, Russia | www.conexporussia.com

EXHIBITOR INFORMATION (List company name EXACTLY as you wish it to appear on all lists, mailings, promotional materials, etc.)

Company Name: _____

Mailing Address: _____

Street Address (If PO Box is used above): _____

City: _____ State/Prov.: _____ Zip/Postal Code: _____ Country: _____

Website Address: _____ Company E-mail: _____

CONTACT PERSON(S) REGARDING SHOW INFORMATION

Primary Contact: _____ Title: _____

E-mail: _____ Direct Tel.: _____ Direct Fax: _____

EXHIBIT SPACE RATES - All rates in EUR

Option 1.

Outdoor raw space / minimum size 70 sq.m

70 to 500 sq.m = EUR 80 / sq.m

501 sq.m and more = EUR 75 / sq.m

Option 2.

Indoor raw space / minimum size 16 sq.m (4x4)

16 to 79 sq.m = EUR 160 / sq.m

80 to 159 sq.m = EUR 140 / sq.m

160 sq.m and more = EUR 120 / sq.m

Option 3.

Indoor fully-fitted space* / minimum size 9 sq.m (3x3)

EUR 200 / sq.m

Administration Fee - EUR 160 (for 1 stand) INCLUDES:

- Service-Kit - Information about additional services for exhibitors
- Exhibitor Directory Listing both Online and in Print
- Three Copies of Exhibitor Directory
- Complimentary entrance badges based on exhibit space size, additional badges available for purchase
- Exhibitor's diploma.

Additional Configuration Fees -

- Corner stand (opened from 2 sides) additional 5 % of original cost
- Peninsula (opened from 3 sides) additional 10 % of original cost
- Island (opened from 4 sides) additional 15 % of original cost
- Second floor/Tower - additional 40 % of original cost

*Fully-fitted indoor space includes: Hardwall shell scheme, company sign, standard furniture, carpeting (grey), electricity (up to 1 kilowatt), lighting, electric cables.

EXHIBIT SPACE REQUIREMENTS

- Indoor Exhibit Space** **Outdoor Exhibit Space**
 Raw Space (Raw Space Only)
 Fully-Fitted Stand

_____ X _____ = _____ square meters
 Width Depth Total

_____ X _____ square meters = _____ EUR
 Cost per SM Total SM Total Cost

PAYMENT SUMMARY - Non-Refundable deposit due with application

- 25% of Total Cost if submitted before Feb 26th
- 50% of Total Cost if submitted after Feb 26th and before April 30th, 2010
- 100% of Total Cost if submitted after April 30th, 2010

Deposit Amount: _____

Administrative Fee: EUR 160

Additional Configuration Fee: _____

DEPOSIT AMOUNT + EUR 160 ADMINISTRATION FEE + Configuration Fees = _____ EUR

ACCEPTANCE

We, the undersigned, hereby apply for a license to use exhibit space. We understand that upon acceptance, this application becomes a contract upon terms and conditions mutually agreed to by the parties. In making this application, we agree to exhibit under and comply with the Rules and Regulations and any amendments thereto, and the terms in all space assignment letters sent to us, all of which are made a part of this agreement. This agreement shall bind the parties hereto, and their respective permitted successors and assigns.

Exhibitor Signature _____ Title _____ Date _____

REMITTANCE INFORMATION

To submit please fax application and contract to:
 +1-414-272-2672 or email to sales@conexporussia.com

All payments will be made in EUR (Euro) to:
 Pay to: JP Morgan Chase Bank N.A. London (CHASGB2L)
 Beneficiary: Association of Equipment Manufacturers
 Account Number: 40651101
 IBAN: GB81CHAS60924240651101

WIRE TRANSFER INFORMATION FOR:

Association of Equipment Manufacturers
6737 W. Washington St, Suite 2400
Milwaukee, Wisconsin 53214
USA

Account # 40651101

JPMorgan Chase Bank N.A. London (CHASGB2L)
125 London Wall
EC2Y 5AJ, London
United Kingdom

IBAN: GB81CHAS60924240651101